

QPLIX CORE VALUES

This is the **foundation of our relationships** with our colleagues, users, and partners. Whenever you ask yourself “Which way is the right one?” check back to the QPLIX values and **let them guide you.**





APPRECIATION

We value our users

- We put ourselves in the shoes of our users.
- We know, defend and respect the user's voice.
- We measure our success in the value we create for our clients and their clients.
- We build trustful relationships and treat our partners and clients with honesty and respect.



FOCUS

Data is the heart
of our business

- We believe in data and technology.
- We believe in taking and enabling data-driven decisions.
- We know that a high-quality data base forms the foundation for the success of our users.
- We believe great technology can turn data into meaningful and actionable insights.
- We are a data-driven company and work with measurable goals.
- We use data to identify opportunities for improvement and growth.



AGILITY

We get the job done

- We are determined to deliver.
- We have the courage to take smart decisions (even if uncomfortable).
- We challenge prevailing assumptions (even our own).
- We set ambitious goals and empower our team to figure out the “how”.
- We break big missions into smaller tasks and convince with early and continuous delivery of valuable results.
- We initiate projects and product features and hold ourselves accountable for the results.



EXCELLENCE

We are experts
speaking with experts

- We earn authority through expertise.
- We grow as experts by learning from each other and our users.
- We lead the discussion and trust in our solutions.
- We are quietly confident and openly humble.
- We can be serious without wearing a suit.



TOGETHERNESS

We build and grow
together as one team

- We value the best idea (not the highest rank).
- We only say things that we would say to each other's face.
- We give each other feedback.
- We transparently share all relevant information and communicate the reasons behind our decisions.
- We are reliable in our commitments to each other and to our clients.
- We celebrate our successes together.
- We appreciate and encourage everyone's talents and leverage collective genius.
- We create an environment where team members can think big, have fun, and shine.
- We are one team working towards the same goal(s) instead of thinking in silos and departments.



EVOLUTION

We learn and teach
every day

- We never stop learning.
- We appreciate that sharing knowledge is caring.
- When we learn something,
we make it accessible to the team.
- We learn from our mistakes
just as much as from our successes.